

**WXLP, KBEA, KQCS, KBOB, KJOC**

### **III. RECRUITMENT INITIATIVES**

#### **Type of Recruitment Initiative**

#### **Brief Description of Activity**

**1. Sponsored events designed to inform the general public about broadcast and sales careers and employment opportunities.**

**The stations and sales staff sponsored an Open House at our building located at 1229 Brady Street in Davenport, IA in March, 2007. Participants included the sales staff, general sales manager, and the market manager/vice president.**

**2. Participated in Job Fairs**

**The stations participated in the Saint Ambrose-Augustana Career Fair at Augustana College in Rock Island, Illinois on March 22, 2007. Participants included all staff including members of the sales and programming staffs. Contacts included: Jana Klauke, Career Center, Augustana and Jennifer Timmons, Career Development Center, St. Ambrose University.**

**3. Placement of Job Openings on Industry Websites.**

**We continued our practice of placing job openings on radio industry websites including allaccess.com and radioonline.com**

**4. Placement of Job Openings in local papers.**

**We continued our practice of placing Job openings with local papers including the Quad City Times, the Daily Dispatch, and Rock Island Argus.**

**Cumulus Broadcasting, LLC is an equal opportunity employer.**